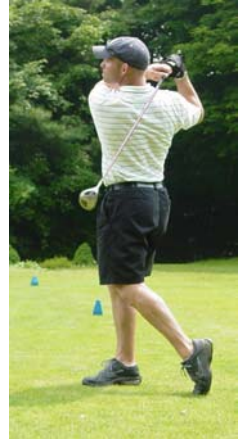




THE HOUSATONIC VALLEY ASSOCIATION

“Fore the River” Golf Tournament



Honorary Committee

Robert Houlihan, Chairman
Heritage Development Corp
 Jack Baker
Crystal Rock
 Whitey Frew
HVA Board Member
 Robert Gates
FirstLight Power Resources
 Fred Riccio
People's Bank
 Sal Giuliano
Northeast Utilities
 Rich Vega
 Charter Business

Monday, June 14, 2010
Heritage Village Golf Club, Southbury, CT

Registration 10:30 a.m. – 12 p.m.
 Lunch and dinner at the Olive Tree (Cash Bar)

Scramble Format
 Great Hole-in-One, Contest and Raffle Prizes

Please make checks payable to “HVA.” Complete this form and mail back to:
 “Fore the River,” c/o HVA, P.O. Box 28, Cornwall Bridge, CT 06754.

CONTACT NAME: _____ COMPANY: _____
 ADDRESS: _____ CITY: _____ STATE: _____ ZIP: _____
 PHONE: _____ FAX: _____ E-MAIL: _____

Golfers' Names

#1 NAME: _____

PHONE: _____ E-MAIL: _____

#2 NAME: _____

PHONE: _____ E-MAIL: _____

#3 NAME: _____

PHONE: _____ E-MAIL: _____

#4 NAME: _____

PHONE: _____ E-MAIL: _____

PREFERRED SPONSORSHIP LEVEL

- Title \$10,000 (12 golfers)
- Platinum \$7,500 (8 golfers)
- Gold \$5,000 (8 golfers)
- Silver \$3,500 (4 golfers)
- Bronze \$2,500 (2 golfers)
- Underwriter \$1,000 (1 golfer)
- Hospitality \$500
- Hole-in-One/Contests \$300
- Tee or Green \$150

PLEASE
 CHECK ONE
 OF THE
 BOXES ON
 THE LEFT
 Details on
 the other
 side.

Or simply join us for a day of golf and awards including lunch, greens fees, golf cart, photos, gift bag, dinner (Cash Bar):

PLEASE CHECK ONE BOX BELOW:

- Single Golfer \$180
- Foursome \$720
- Banquet Only \$40



THE HOUSATONIC VALLEY ASSOCIATION

“Fore the River” Golf Tournament

SPONSORSHIP OPPORTUNITIES

ONLY ONE AVAILABLE!

TITLE SPONSOR: \$10,000

*Your company name and logo will be featured as Title Sponsor.**

- 12 golfers, carts and host
- Corporate logo and recognition as Title Sponsor on all printed and promotional materials
- Prominent signage throughout event
- Back Cover Program Ad
- Introduction and comments at reception
- Special Title Sponsor gift
- Open bar
- Six Guest Tickets to HVA's Annual Fall Auction

PLATINUM SPONSOR: \$7,500

*Your company name and logo will be featured as a Platinum Sponsor.**

- 8 golfers, carts and host
- Corporate logo and recognition as Platinum Sponsor on all printed and promotional materials
- Prominent signage throughout event
- Inside Front Cover Program Ad
- Special Platinum Sponsor gift
- Open bar
- Four Guest Tickets to HVA's Annual Fall Auction

GOLD SPONSOR: \$5,000

*Your company name will be featured as a Gold Sponsor.**

- 8 golfers with carts
- Corporate logo and recognition as Gold Sponsor on all printed and promotional materials
- Prominent signage throughout event
- Inside Back Cover Program Ad
- Special Gold Sponsor gift
- Two Guest Tickets to HVA's Annual Fall Auction



SILVER SPONSOR: \$3,500

*Your company name will be featured as a Silver Sponsor**

- 4 golfers with carts
- Recognition as Silver sponsor on all printed and promotional materials
- Signage throughout event
- Half Page Program Ad
- Special Silver Sponsor gift

BRONZE SPONSOR: \$2,500

*Your company name will be featured as a Bronze Sponsor**

- 2 golfers with carts
- Recognition as Bronze sponsor on all printed and promotional materials
- Signage throughout event
- Quarter Page Program Ad
- Special Bronze Sponsor gift

UNDERWRITER: \$1,000

*Your company name will be featured as an Underwriter**

- 1 golfer with cart
- Recognition as Underwriter on all printed and promotional materials
- Signage throughout event
- Business card size Program Ad
- Special Underwriter gift

***Plus you'll receive:**

Recognition in HVA's annual report, newsletter and website, Post-event publicity, Player gift bags, lunch and awards reception dinner

HOSPITALITY SPONSOR: \$500

- Prominent signage
- Four tickets to Golf Awards Dinner
- Acknowledgement during reception and in event promotion and post publicity
- Recognition in HVA's annual report, newsletter and website
- Program Ad

HOLE-IN-ONE/CONTEST SPONSOR: \$300

- Prominent signage
- Two tickets to Golf Awards Dinner
- Acknowledgement during reception and in event promotion and post publicity
- Recognition in newsletter and website
- Program Listing

TEE OR GREEN SPONSOR: \$150

- Signage at Tee or Green
- Program Listing
- Recognition in newsletter and website



Registration Form on reverse side.

For additional information, to become a sponsor or to discuss other opportunities call Dick Sears, HVA Development Director at 860 672-6678 or e-mail rsears@hvatoday.org.